

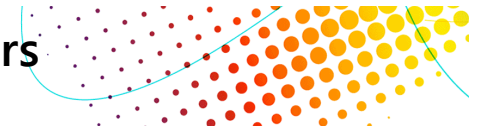
Program Agenda

- 0800-0845 Registration & Continental Breakfast
- 0845-0900 Welcome
Britt Mueller, SLA-SD President
- 0900-0945 Keynote – *The Library as Laboratory*
Shaun Briley, Branch Manager,
San Diego Public Library La Jolla/Riford Branch
- 0945-1030 *How 3D Printing Ate my Media Lab*
Duffy Tweedy, Emerging Technologies Librarian,
University of California: San Diego (UCSD)
- 1030-1045 Break and Vendor Showcase
- 1045-1130 *Library Outreach and Engagement through Instructional
Art Installations*
Melanie Chu, Outreach Librarian,
California State University San Marcos (CSUSM)
- 1130-1230 Lunch and Vendor Showcase
- 1230-0130 Roundtable Discussions
- 0130-0230 Vendor Presentations & SLA Chapter Update
- 0230-0245 Snack Break & Vendor Showcase
- 0245-0330 *Adaptive and Engaging: Video Tutorials Done Right*
Jamie Lin, Digital Technologies Librarian,
Bridgepoint Education / Ashford University
- 0330-0400 *Closing, Evaluations & Prize Drawing*
Beth Autin & Zem Lee, SLA-SD Co Directors



<http://sandiego.sla.org>

About the Speakers



Shaun Briley is the manager of the La Jolla/Riford Library. He is a 2016 Library Journal ‘Mover and Shaker’, principally for creating a community lab to bring the breakthrough field of biotechnology to the general public. Before coming to libraries, Briley worked as a journalist and in marketing. He is the author of a tongue-in-cheek travelogue titled ‘How Not to Live Abroad’.

Duffy Tweedy has an MA in History and a Master of Library Science degree from Indiana University. He came to the UC San Diego Library in 1991, and for over 20 years taught research skills to undergraduates. In this current position he manages a Technology Lending Program as well as a Digital Media Lab, and partners with the IT department and other groups to make the Library a more collaborative, active environment.

Melanie Chu has served as Outreach Librarian at CSUSM since 2003. She established and coordinates several campus wide initiatives including the Context Library Series and the Common Read, library programs that are integrated into classes and student life. Her research interests include ethnographic case studies of international libraries and exhibit analytics.

Jamie Lin, Digital Technologies Librarian at Bridgepoint Education, creates multimedia tutorials for the Ashford University Library, which serves about 50,000 online learners around the world. Prior to joining Bridgepoint Education, Jamie was a member of the library research team at Qualcomm. She serves as the Communications Chair of the SLA San Diego Chapter.

